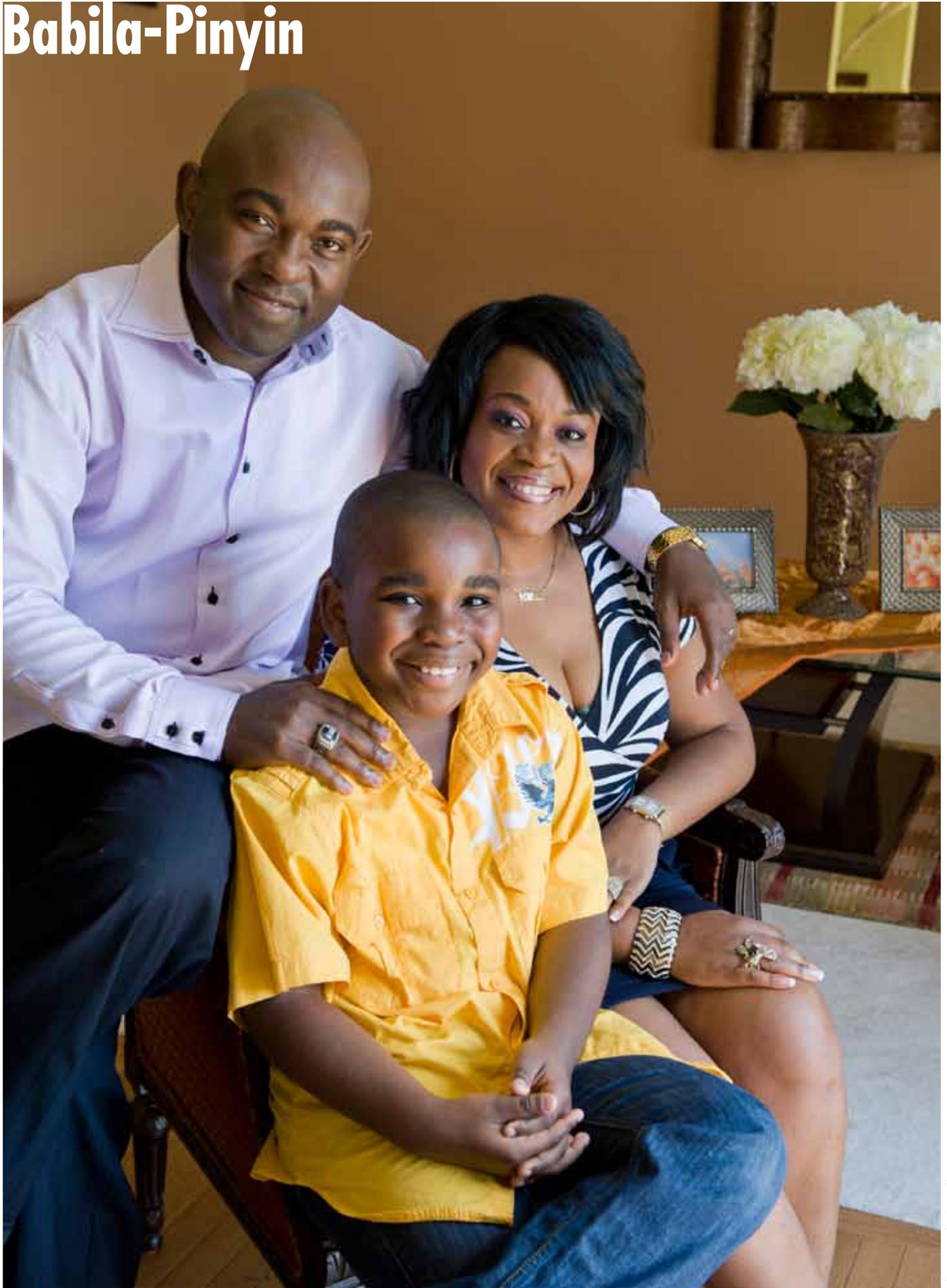


# Babila-Pinyin



# Embracing Destiny

Sunny and King Babila-Pinyin discover a passion for living.

by K.C. Barlow

Personal and financial freedom is no longer a far-off dream for King and Sunny Babila-Pinyin. On any given day, the Maryland couple has the luxury of working when they want and where they want. They can be selective in choosing their business partners and devote unlimited amounts of time to their son, 9-year-old Denzel. Although some might say their life sounds almost too good to be true, it's a reality made possible by 5LINX®. "We have the freedom to set our own schedule and be in charge of our own destiny," King says. "We have the satisfaction that comes from knowing that the buck stops with us and that if it is to be, it is absolutely up to us!"

Sunny and King launched their 5LINX business in 2005 when King was working as a computer database administrator and Sunny was an information technology manager. It didn't take them long to realize they had discovered a way to transform their lifestyle. "Four months down the road our part-time income from 5LINX was more than what King made full-time at her job," Sunny recalls. "The products and services portfolio is second to none. Our compensation plan pays out more than any other company that we know of. And our co-founders actually do put the representatives first!"

## WORLD CLASS

Over the past six years, Sunny and King have risen to the level of Platinum Senior Vice Presidents and have set their sights on becoming Diamond SVPs. They say their success is the result of being part of a company that offers people exactly what they need and want. "People will cut back on many things during

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—King Babila-Pinyin

these times of economic hardship, but they will not do away with their cell phones, home or business phones, the Internet, satellite TV, gas and electric or home security devices," Sunny says. "We use all of them. We believe that you cannot effectively market what you do not use." They also praise the 5LINX management team for its open-door policy. "It makes it so much easier to make suggestions and recommendations," King says. "The fact that they actually listen and implement some of our ideas and solutions makes them world class."

## A COMPANY LIKE OURS

As they grow their company, King and Sunny also take time to enjoy the luxuries that come with being their own bosses. They travel the world, enjoy a nicer home and car and can afford private school for Denzel. "We can actively participate in Denzel's school programs," King says. "We can eat at nicer, upscale restaurants, shop at nicer, upscale boutiques and take a vacation when we feel stressed out." When they're not working or traveling, Sunny enjoys playing soccer with his son while King likes to shop, dance and explore spirituality. They also now have the means to offer

financial support to their parents and siblings and contribute to their favorite church ministries. "It's the idea of financial freedom," King says. "We have grown tremendously as individuals, entrepreneurs and as leaders because of 5LINX!"

That success is what motivates King and Sunny to share the 5LINX opportunity with as many people as possible. "Working with a diversified group of people, from different backgrounds and from different cultures has broadened our view of life," Sunny says. "We want to build a global network of distributors." To make that happen, they spend a great deal of time identifying leaders on their team. "We offer different levels of mentorship geared toward individual team members' strengths and abilities," King says. "We encourage team members to read extensively and to attend personal-development seminars conducted by us and other success coaches."

They also place a high value on staying organized and setting daily, weekly, monthly, annual and lifetime goals. "We believe that if you organize yourself and master managing a day, you can master managing your life," Sunny adds. "If you seek a mastery of leadership and people skills, join a company like ours!" Most important, they teach their team members to persevere. "Persist until you succeed," Sunny says. "When you remove your attention from the problems and start focusing on the solutions, the problems will get bored and go away." **yb**



## 5LINX STATUS:

Platinum Senior Vice Presidents

## HOME:

Maryland

## VITAL BUSINESS TIP

King: If you think you can do something, you can. All thought is conscious power. Sunny: Passion is key. When you live your passion, you become passionate about living and the enthusiasm will rub off on your team.